

Central Alberta Early Learning and Care Conference

Maximize 2018

**Oh! The Places We Will Go...
Adventure Awaits!**

Registration:

February 1st—April 13th, 2018

April 27 & 28, 2018
Sheraton Red Deer Hotel
3310 50 Ave
Red Deer, AB



**Kick start your 2018 Adventure
with a chance to win a \$1500.00 TRAVEL VOUCHER !**

OPENING KEYNOTE SPEAKER



Click on the image to learn more about this presenter

Stuart Ellis-Myers (Twitchy) is one of the most gifted and inspiring public speakers on the conference circuit today. At the age of eight, Stuart began to develop one of the most misunderstood neurological disorders of our time...Tourette Syndrome. Faced with the prospect of a lifetime of disability, frustration, isolation, and shame, Stuart instead chose to share how everyone can experience a remarkable and Unstoppable life. Twitchy has used his own life lessons to help countless others overcome their own challenges and fears. His insight and humanity has enabled him to share his own, often painful, experiences in such a way as to offer a real, usable methodology for overcoming the many pitfalls of modern life.

Friday, April 27th

CONFERENCE PRE-REGISTRATION (those attending the leadership session only): 12:00—12:45 P.M.
LEADERSHIP SESSION: 1:00—4:00 P.M.
GENERAL CONFERENCE REGISTRATION: 5:30—7:00 P.M.
OPENING REMARKS & BANQUET: 7:00—8:30 P.M.
KEYNOTE ADDRESS : 8:30—9:45 P.M.
Cash bar available throughout the evening

FRIDAY AFTERNOON LEADERSHIP SESSION: 1:00—4:00 P.M.

LEADERSHIP THROUGH PEOPLES' DIVERSITY—Brad Kotowich

This session is an extension of “*Balancing Your Assets—Developing WORKING Relationships*” that was held at the 2017 Maximize Conference. We will begin with a quick review and then allow you to further explore how to use the tool to enhance your leadership capacity. This advanced session ensures ongoing fun and more intensive interaction. Be prepared to step out of your comfort zone to learn more about yourself in how you are perceived by others and more importantly, how you can better lead/manage people’s diversity to strengthen your organization and services.

ONLINE ASSESSMENT REQUIREMENT: For this session, all participants are required to complete a formal online assessment to determine their true strengths and tendencies in advance of this session. This is done through a non-threatening simple online questionnaire that requires 5-7 minutes to complete. The assessment requires you to ask at least 6 others (combination of family, friends and co-workers to ensure a well-rounded perspective) to also complete the online assessment for you. Each participant will then receive a copy of their assessment at the workshop. **To do so, each session participant must submit their own specific email address to brad@focusedleadershipgroup.com so that the assessment invitations can be sent. Please reference “Maximize 2018 Participant” in your email. Deadline to complete the assessments is two weeks in advance of the conference.**

ABOUT THE ASSESSMENT: Statistics prove that 51% of the population see their own tendencies differently than how they are perceived by others. The assessments will allow you with certainty to understand how you are perceived by others. The information will be instrumental in building your leadership capacity in both managing and working effectively with others.

Evening Keynote Address by Stuart Ellis-Myers

Unstoppable More Family Day Belief!

More Hope!! More Bold!!!

The countless physical and psychological manifestations of our high stress lives are made clearer to understand and easier to bear through Stuart’s simple and effective system of Unstoppable & Mental Health to Mental Wealth change. Hold on because Stuart is about to take us on a trip through the life of a man held captive but not broken by his mental health condition and who found the strength and determination to break free by sharing his Unstoppable message of true and lasting love.

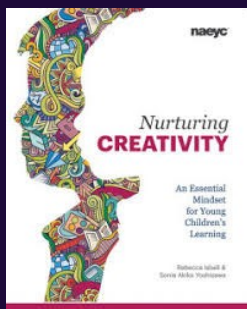
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SATURDAY KEYNOTE SPEAKER



Click on the image to learn more about this presenter

Dr. Rebecca Isbell is a professor of Early Childhood, Author of 13 books including “Nurturing Creativity: The Essential Mindset for Young Children’s Learning.” She is an International Speaker having led conferences in the US, Canada, Denmark, China and Singapore. She has been a teacher of young children 1-8 years of age, gifted and talented, and provided professional development for Early Childhood Educators.



Saturday, April 28th, 8:30 a.m.—9:30 a.m.

Keynote Address by Dr. Rebecca Isbell

Inspiring Young Creative Thinkers: Ready for Today and the Future

Young children in your care today will be living in a different world in their future. How can we help them be ready for the new challenges, expand opportunities and be creative problem solvers? Together we will explore how to create a nurturing environment, pose provocations, and invite small group involvement that will encourage the use of the 21st Century Skills: Creativity, Communication, Collaboration, and Critical Thinking.

MORNING SESSION: 9:45 A.M.—11:45 A.M.

SESSION SELECTION: Please indicate your preference 1-6 on the registration form. 1 being your most preferred.

A-1 THE POWER OF STORY - Sigmund Brouwer

To be human is to tell story, and to tell story is what makes us human. Sigmund Brouwer shows where story gets its power, why story is so effective, and how to use the power of story to fully engage with children in all aspects of the learning process from the early learning environment to after school.

A-2 TOURETTES REVEALED! Laugh while you learn Child Care Leadership & Communication Mastery Bootcamp - Stuart Ellis-Myers

Stuart Ellis-Myers has lived with Tourette's for over 50 years. Who better than a guy who uncontrollably twitches, shrieks, and grunts to give you a reality based understanding on this bizarre and commonly misunderstood rare neurological disorder. Although characterized by verbal and physical tics, newly diagnosed children and adults usually present with additional disorders such as ADHD, OCD, Bipolar, sleep/mood disorders and sensory integration disorders. The pre-school academic and social impacts will be discussed along with immediately usable insights and actions all proven to help families living with Tourette's and those who support them. Learning Outcomes: Laugh while you learn how to Lead Extremely Difficult People; Tourette's Revealed; Live A.N.C.H.O.R.I.N.G. communication demonstration; Leadership by Fire.

A-3 SOAR AS A LEADER— Linda Wilson

Each of us are unique with our own natural leadership talents and skills. Let's explore how you can **SOAR** by maximizing on those natural attributes! S~ Self-Awareness, O~ Opportunities, A~ Attitude, R ~ Reflect

A-4 RAISING CHILDREN IN A DIGITAL WORLD—Dr. Deborah MacNamara, Ph.D

The digital world is here to stay, changing our society in a way that has far-reaching consequences for our children. What are the implications for raising children? How do we harness the spectacular connecting potential and yet avoid the pitfalls of attachment technology gone awry? How do we prepare them to live in this new world and yet preserve what is required for healthy development to take place? We have followed our children into the digital world and yet for their sakes as well as ours, need to restore our lead in order to avoid the insidious dangers that live in the shadows of the potent technology. We will consider the digital revolution through the lens of developmental science, committed to helping adults help children reach their full human potential.

A-5 SPEAKING WITH CHILDREN SO THEY CAN THINK—Teacher Tom

In a very real sense, the language we use creates reality. Tom speaks on how the specific words we use, and how and when we use them, shapes reality for our children for both good and bad. Participants will have the opportunity to learn about the importance of: being clear and precise with language; honoring the children without commanding or bossing them; using words to create a world of facts and intrinsic motivation; creating space in which children must do their own thinking and make their own decisions; and supporting children as they learn from the natural consequences of their behaviors.

A-6 SING AND GROW TOGETHER— Charlotte Diamond

Children are nurtured when they sing and play musically together. They develop cooperation and communication skills. Through her **P.R.I.Z.E. Method**, Charlotte demonstrates ways to create extensions and activities for songs and stories. Come see how she uses props, puppets and movement to capture the children's attention and inspire creativity. New songs and ideas for children with various learning styles and challenges will be demonstrated.

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AFTERNOON SESSIONS: 1:15 P.M.—3:15 P.M.

SESSION SELECTION: Indicate your preference 1-4 on the registration form. 1 being your most preferred.

B-1 ROOTS OF RESILIENCE AND RESOURCEFULNESS—Deborah MacNamara

Humans are some of the most adaptive creatures on the planet, with the capacity to overcome adversity and find creative solutions to our problems. While it is within everyone's capacity to be resilient and resourceful, this potential is not always realized for everyone. Raising resourceful and resilient children has never been more important and the role of tears in this process never more misunderstood. Adults play a key role in cultivating the roots of resilience that have lasting effects on their capacity to endure adversity and find a way through.

B-2 HILARIOUS MOMENTS IN EARLY CHILDHOOD CLASSROOMS: Learn, Laugh, and Be Happy— Dr. Rebecca Isbell

When working with young children there are many opportunities to laugh, giggle, and have fun. What do these experiences tell us about ourselves and our young children? Together we will discuss the development of humor, tell hilarious stories, and remember fascinating moments that have inspired our laughter. We will gain understanding of the importance of humor, develop our sensitivity and discover that laughing together can help establish a positive and healthy environment for both the children and the special people that share their lives.

B-3 5 BEHAVIORS OF A COHESIVE TEAM—Linda Wilson

This session is based on Patrick Lencioni's model from his book, "The Five Dysfunctions of a Team." Wouldn't you love to learn how to lead so you have a cohesive, high performing and high functioning team? We'll explore each of the five key behaviours to achieve a cohesive team.

B-4 STORY TIME WITH TEACHER TOM—Tom Hobson

At its core, play-based early childhood curriculum is about supporting the children as they construct their own learning by asking their own questions, then having the time and space to pursue their own answers within the context of the community. In this workshop, Teacher Tom brings the principles of a play-based learning to adult professional development. Participants, together, construct their own learning based upon the questions that each brings to our "circle time." Teacher Tom will facilitate our explorations in the same sort of freeform manner he employs in working with the young children he teaches, interspersing discussion with songs and stories. Come prepared to shake up your thinking as well as your booty!

CLOSING KEYNOTE AND SPECIAL PRESENTATION: 3:30 P.M.—4:15 P.M.

SING AND GROW TOGETHER with Charlotte Diamond

Internationally recognized award-winning recording artist, singer, composer and performer



***Charlotte was recently appointed to the
Order of Canada by the Governor General***

***Come see her lively and entertaining presentation &
be prepared to participate!***

***This Performance is Open & Free to the Public
Children, Husbands, Grandparents, Etc. are Welcome and
Encouraged to Attend!***

A special ***THANK YOU*** to our sponsors:



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OUR PRESENTERS

Sigmond Brouwer is the author of 20 novels for adults, and dozens of books for children. He visits over 150 schools per year to deliver his Rock and Roll Literacy presentation, reaching about 60,000 students per year

Charlotte Diamond is an internationally-recognized, award-winning recording artist, singer, composer, and performer of family and children's music. She is also known as a respected educator, and has participated in many provincial, state and national educational conferences as a keynote speaker and workshop leader.

Brad Kotowich is the Owner/Principal of Focused Leadership Group Ltd. His purpose in life is to nurture and align the individual and collective strengths within organizations to achieve success and future growth. His focus is on helping build great work place cultures and intentional strategy. Since 1997, Brad has helped build strong teams, and helped to develop effective leaders and successful organizations. He is an energetic speaker that will ignite your hunger for more information.

Dr. Deborah MacNamara, Ph.D is on faculty at the Neufeld Institute, the author of the best-selling book, *Rest, Play, Grow: Making Sense of Preschoolers (or anyone who acts Like one)*, is the Director of Kid's Best Bet, a counselling and Family Resource Centre. Deborah travels nationally and internationally, speaking to child and adolescent development issues to groups including the United Nations and the Dalai Lama Center for Peace and Education. She regularly speaks to parents, educators, child care professionals, social workers, foster and adopt community, and health care professionals, sharing her insight and passion for making sense of kids. She is a developmentalist at heart who is continually fascinated by the mysteries and beauty inherent in human maturation.



Tom (Teacher Tom) Hobson has been teaching at Woodland Park for the past 15 years. He is known for his progressive, play-based curriculum and namesake blog "[Teacher Tom's Blog](#)" where he has posted daily since 2009, chronicling the life and times of the Woodland Park Cooperative School. Over the past several years, he has been invited to speak all over the world, sharing his stories, insights, and ideas with educators from Greece to China, Australia to the UK. Teacher Tom came into teaching through the backdoor, so to speak, having enrolled his own child in a cooperative preschool. He worked each day in his daughter's classroom as an assistant teacher under the tutelage of veteran teachers, although he'll be the first to tell you that most of what he learned came from the children themselves. When it was time for his daughter to move on, he "stayed behind," and that's where he plans to remain for the rest of his life.

Linda Wilson is the owner of the corporate training company CorQuest Inc. Developing leaders and strengthening teams throughout Western Canada since 1993, Linda is a dynamic business woman, speaker and corporate facilitator.

On behalf of the Maximize ELCC Conference Committee, a special
Thank You to our presenters for their contributions to our conference

CONFERENCE REGISTRATION FEES & INFORMATION

We are pleased to offer registrants a discounted room rate at the Sheraton Red Deer Hotel. All bookings MUST be arranged through the conference committee. If you would like to reserve a room either at the time of registration or until **April 13th** please complete and submit the **"Hotel Reservation Request Form."**

*Early Bird Registration Fee: \$285.00—without hotel
(Ends February 28th) \$385.00—with hotel

*Regular Registration Fee: \$300.00—without hotel
\$400.00—with hotel

Friday Leadership Session Fee: \$50.00 extra

- This is not a stand alone session. You must be registered in the conference in order to attend this session.

REGISTRATION OPENS: FEBRUARY 1, 2018

REGISTRATION CLOSES: APRIL 13th, 2018

HOTEL INFORMATION

Sheraton Red Deer Hotel, 3110-50 Ave

Ph.: (403) 346-2091 Toll Free: 1-800-662-7197

Website: www.sheratonhotelreddeer.com

Dietary Requests: The hotel is happy to accommodate your special dietary needs/requests. Please contact the hotel and ask for Dovilis Zeimys

HOW TO REGISTER

By mail to CAFDHA c/o:
Kimmotion Family Day Home
#21, 4917-48 St.
Red Deer, AB T4N 1S8

*Please ensure your cheque is enclosed

By email: scan and email your registration form(s) and send to cafdha@gmail.com

By fax: (403) 343-8357

*If you are sending more than 1 registration at a time via email or fax please include a detailed cover page indicating the total number of registration forms and a list of the registrants.

METHODS OF PAYMENT

Cheque payable to CAFDHA and mail to:
Kimmotion Family Day Home (address above)

e-Transfer to cafdha@gmail.com using the following:

Security Question: The name of the conference is?

Answer: Maximize

*Please include a message with your e-Transfer clarifying who the payment is for as your email address alone may not be sufficient to clarify this. This will ensure proper registration and payment processing.

REGISTRATION POLICY

- Registration is on a first come first served basis (no exceptions)
- Registration fees are non-refundable. You may transfer your registration to another person on the condition there are no changes
- If your information on the registration form is not clear and legible it will not be processed and may be returned to you
- Participants will not be registered until fees are paid (submitting a registration form without payment does not hold your place in the registration queue)
- If your registration includes hotel you must have a credit card present at the time of check in to secure any room charges for incidentals
- Session designation will be included on your receipt and sent via email. Session designation changes can not be made once receipt has been sent
- Special dietary requests must be arranged directly with the hotel.

CONFERENCE ITINERARY

Friday, April 27th

Conference Pre Registration <i>For Leadership Session participants only</i>	12:00—12:45 P.M.
Leadership Session	1:00—4:00 P.M.
General Conference Registration	5:30—7:00 P.M.
Opening Remarks & Banquet <i>Banquet is business casual attire</i>	7:00—8:30 P.M.
Keynote - I Twitch by <i>Stuart Ellis-Meyers</i> <i>Door Prize Ticket Sales and Door Prize Draws During the Banquet</i>	8:30—9:45 P.M.

Saturday, April 28th

General Conference Registration & Breakfast	7:00—8:30 A.M.
Keynote— Inspiring Creative Young Thinkers by <i>Dr. Rebecca Isbell</i>	8:30—9:30 A.M.
Morning Sessions	9:45—11:45 A.M.
Lunch (<i>50/50 Draw & Grand Prize Travel Voucher Draw</i>)	11:45—1:00 P.M.
Afternoon Sessions	1:15—3:15 P.M.
Afternoon Entertainment by Charlotte Diamond	3:30—4:15 P.M.

*Don't forget to come prepared to visit our
Tradeshow Vendors*

